

BWF VOLUNTEER POSITION DESCRIPTION

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| <b>Job Title:</b>              | <b>Social Media Ninja</b>  |
| <b>Department:</b>             | Marketing  |
| <b>Positions Available:</b>    | 12   |
| <b>Position Description:</b>   | <p>An exciting opportunity exists for a team of media/marketing/communications students or graduates to manage widespread coverage of Festival events using platforms such as Facebook, Twitter, Instagram, Google+.</p> <p>This team will work closely with the BWF Marketing Manager to handle all aspects of Social Media promotion and content distribution, ensuring all updates are coordinated and published regularly. Some volunteers will contribute directly to BWF platforms, while others will work in negotiation with the BWF Marketing Manager to attend events and share content on their own platforms.</p> <p>Some offsite events will need to be covered, so your Drivers License and own vehicle is a plus.</p> |
| <b>Experience Required:</b>    | <p>All candidates will be expected to have a good level of English and develop a strong understanding of the BWF program, the participants and the festival venues and partners.</p> <p>Excellent written and verbal communication. Prior experience working with Social Media platforms.</p> <p>Own smart phone or similar device essential for this position.</p>  |
| <b>Responsible to:</b>         | Marketing Manager  |
| <b>Start Date:</b>             | 6 September  |
| <b>Finish Date:</b>            | 10 September   |
| <b>Daily Hours/Shifts:</b>     | Volunteers will be required to work one of two daily 5-hour shifts, commencing either early morning or mid-afternoon. Additional evening work or split shifts may be required and will be negotiated by the Volunteer Coordinator.   |
| <b>Required post-festival:</b> | No   |