

BWF Wednesday 6 – Sunday 10 September 2017

VOLUNTEER POSITION DESCRIPTION

Job Title:	Marketing and Promotions Volunteer
Department:	Marketing
Positions Available:	2
Position Description:	<p>BWF is looking to recruit two motivated and outgoing people to help with the promotion of the BWF program in and around Brisbane. Specialising in grassroots promotions especially online, this team will be responsible for identifying and connecting with niche groups and businesses, then communicating relevant upcoming events in the Festival Program. This is a pre-Festival role with some work also required during the Festival season.</p> <p>This team will be taught to produce digital collateral, and will be encouraged to bring any special interest in cultural groups and/or knowledge of up-and-coming businesses and public places throughout Brisbane and the surrounding regions.</p> <p>The Marketing and Promotions Volunteers will receive training and orientation in the Festival office, 12 Merivale St, South Brisbane – after that, working from home is permitted.</p>
Experience Required:	Minimum age for this position is 20 years. Experience or interest in marketing, copywriting, media and promotions online.
Responsible to:	Marketing Manager
Start Date:	Pre Festival – July/August (Dates TBA)
Finish Date:	Pre Festival – July/August (Dates TBA)
Daily Hours/Shifts:	This position is predominantly pre-festival and will commence in July/August. Shift lengths will vary from 3-6 hours. Additional work during the festival period will be available (assisting with Electronic Direct Mailouts) and will be negotiated on a case-by-case basis.
Required post-festival:	No